

Strategic Collaboration Proposal

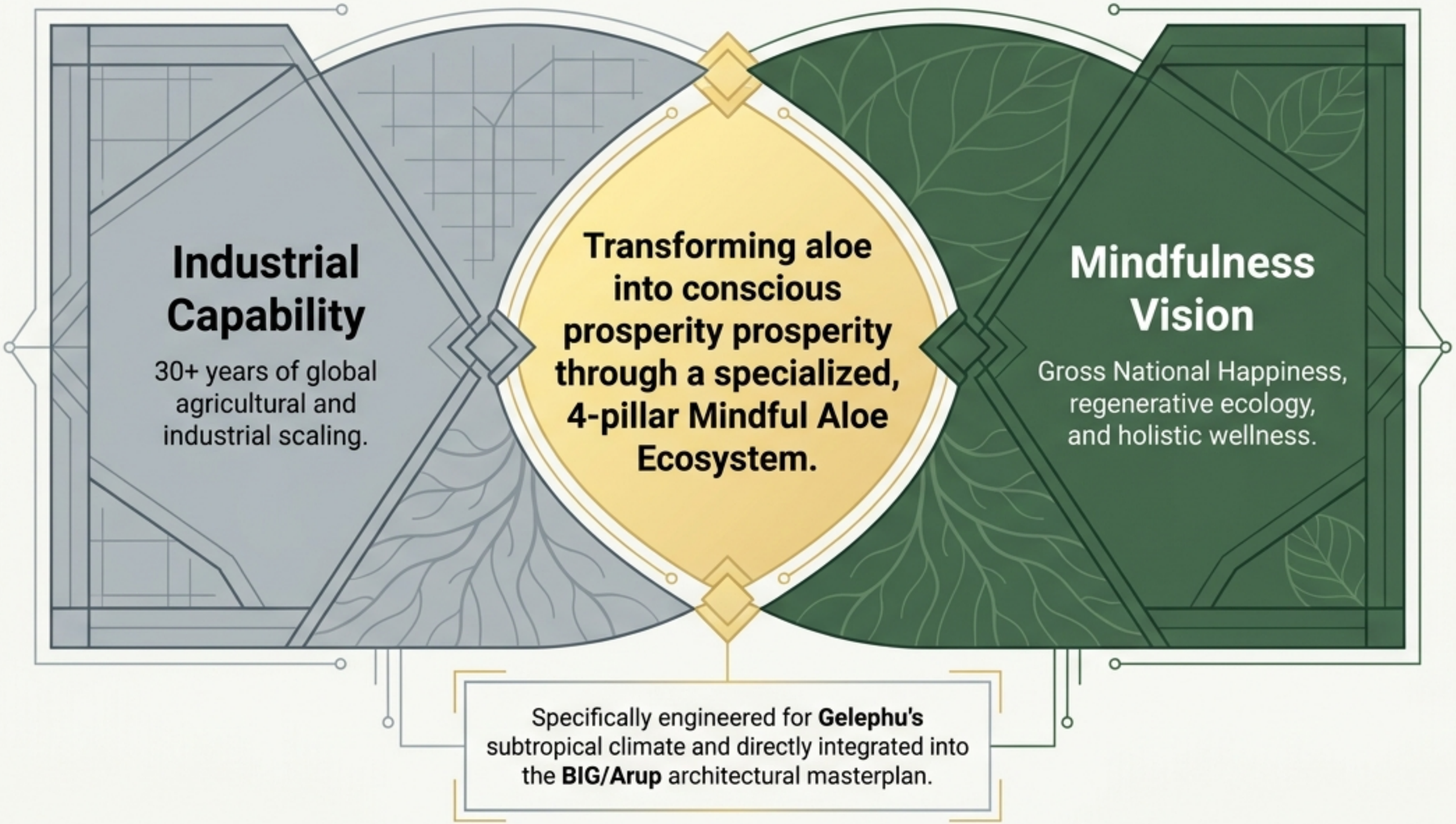
Gelephu Mindfulness City & Aloetrade America LLC

June 2026

Aloetrade America
Green solutions for industries

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Executive Summary: A Synergy of Vision



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The Partner: Global Expertise, Proven Scale

Key Metrics Panel

30+ Years of global industry leadership

28 Countries across 4 Continents

68 Total Projects (40 Agricultural, 28 Industrial)

600+ Producers trained across Latin America, Spain, and Portugal (since 2003)



Capabilities:
Validated know-how in formulations for: Human Wellness, Agriculture, Animal Nutrition, Mining, and Oil.

Experience:
Proven operational experience in aloe-based spa franchises (2016-2023).

Corporate HQ in Florida (USA); representative offices in Mexico and Argentina.

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Synthesis Arc: The Mindful Aloe Ecosystem

Agricultural

Feeds raw material & sequesters carbon

Industrial

Processes material into high-value exports & wellness supplies



Knowledge

Funds R&D & optimizes agriculture

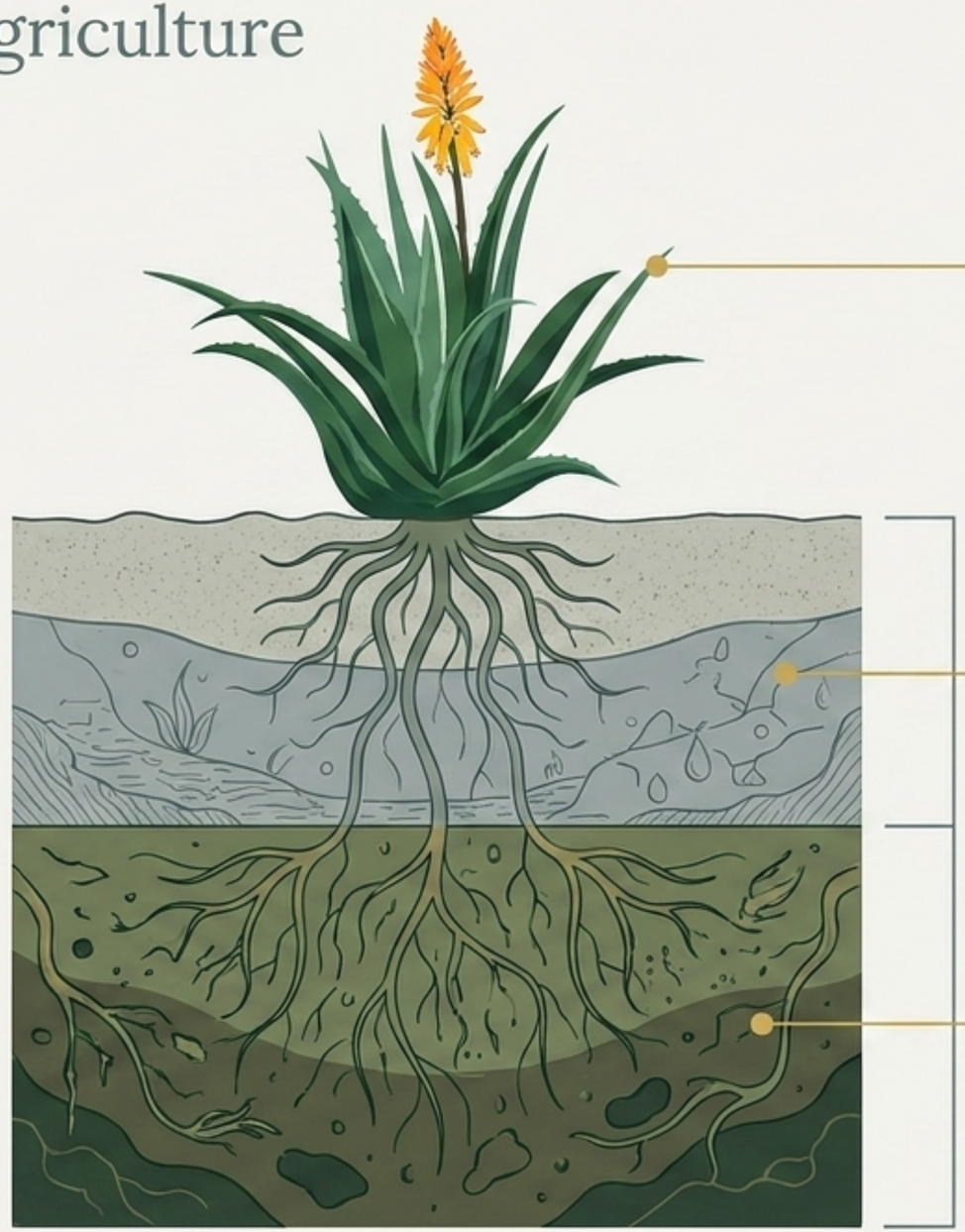
Wellness & Tourism

Utilizes products for therapeutic experiences & generates revenue

A closed-loop sustainable economy where regenerative farming feeds a carbon-neutral processing plant, supplying world-class wellness retreats, which fund continuous Himalayan R&D.

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Pillar I: Regenerative Agriculture



Plant Focus: Sustainable cultivation of *Aloe barbadensis miller*.

Climate: Precision adaptation to the subtropical climate of Gelephu.

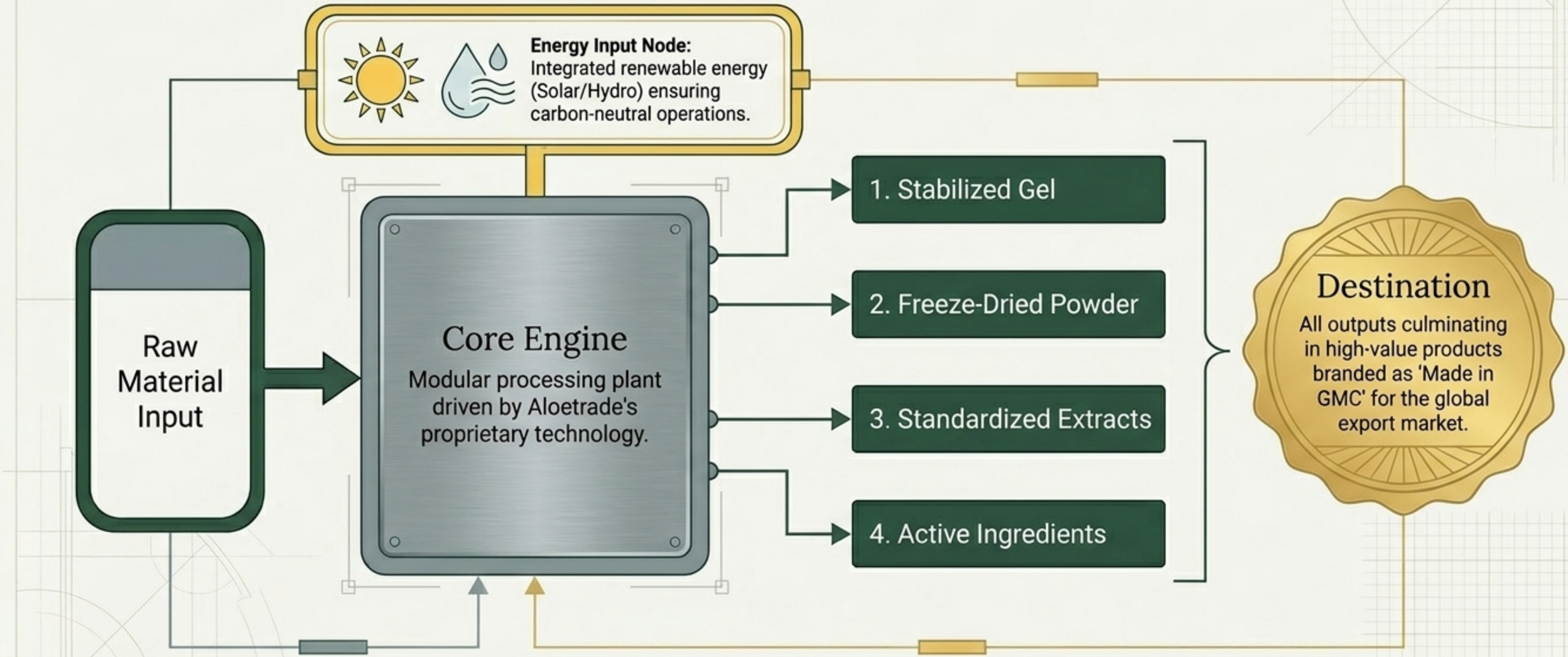
Regeneration: Soil improvement, efficient water use, and active carbon sequestration.

Community Integration

Designed for local impact through dedicated training, sustained employment, and profit-sharing structures for the Bhutanese community.

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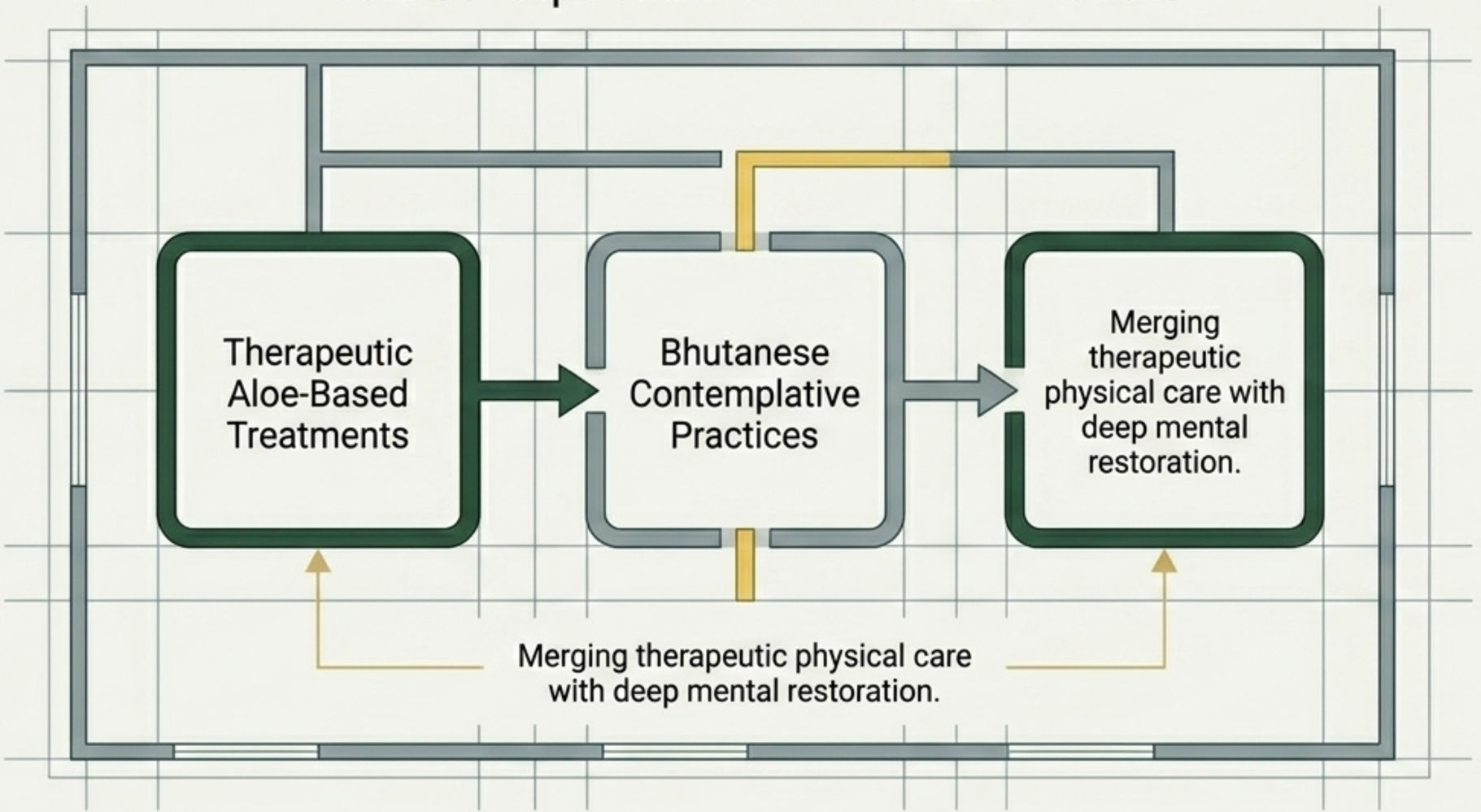
Pillar II: Carbon-Neutral Industrial Processing



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Pillar III: Wellness & Tourism Integration

Core Concept: The Aloe Mindfulness Retreat



Design Alignment

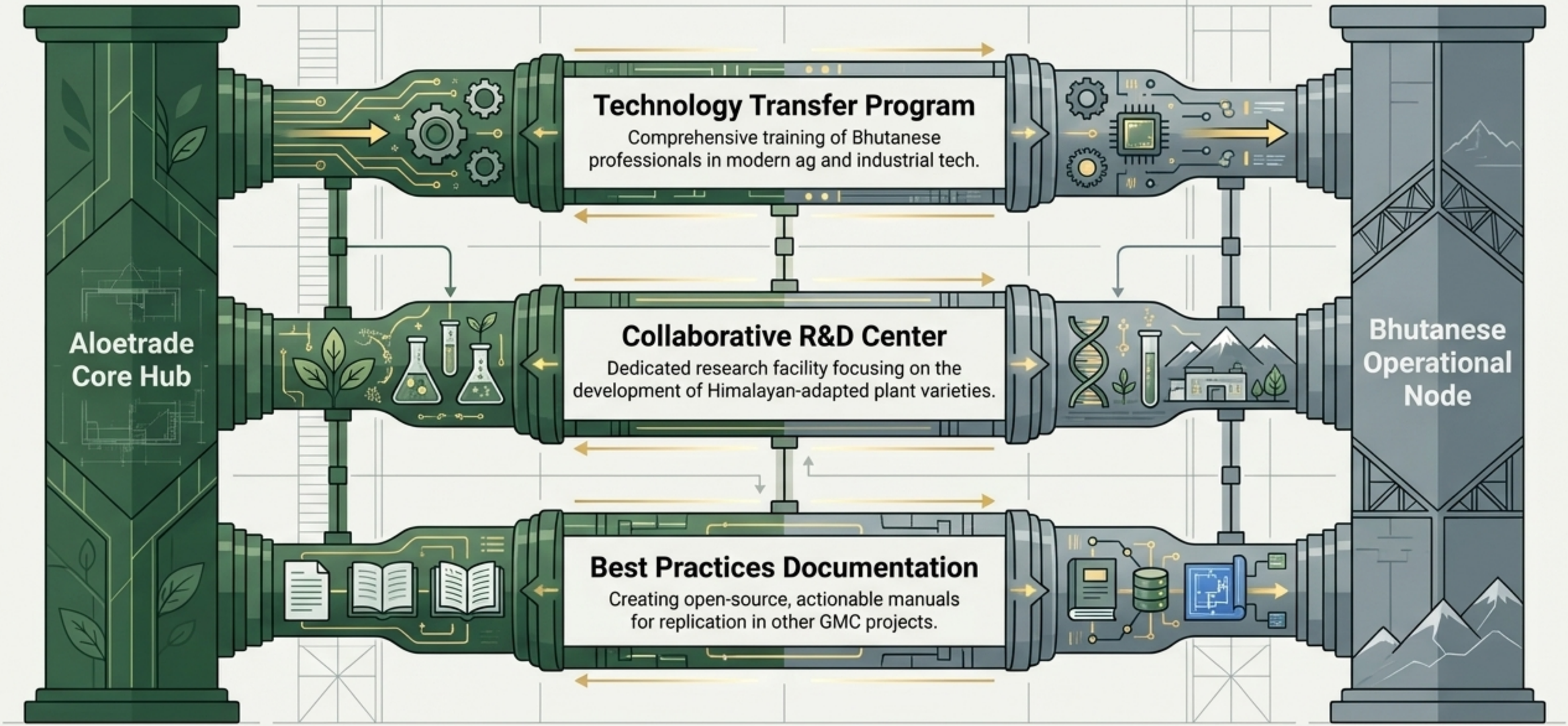
Architectural and experiential design strictly integrated with the overarching BIG/Arup masterplan for GMC.

Growth Metric

A scalable model designed to launch as a Pilot Project within GMC, engineered for seamless Regional Expansion.

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Pillar IV: Knowledge Transfer & R&D



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Diagnostic Matrix: Alignment with Gross National Happiness (GNH)

Dimensions of Gross National Happiness (GNH)		Aloetrade Ecosystem Outputs
Holistic Well-being		Mindfulness Retreats & therapeutic wellness products.
Sustainability		Regenerative agriculture & carbon-neutral processing.
Cultural Preservation		Local knowledge transfer & Himalayan R&D focus.
Economic Viability		High value-added 'Made in GMC' global exports.

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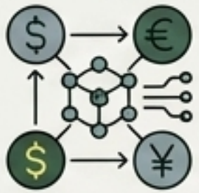
Financial Flexibility & Scalable Infrastructure

Infrastructure Scale



Starts with a controlled Pilot Investment; engineered to grow dynamically with regional demand.

Financial Agility



Innovative financial alignment, including the acceptance of cryptocurrency payments to mesh seamlessly with GMC's forward-looking tech partnerships.

Verifiable Impact



Built-in reporting for measurable sustainability metrics, local enployment figures, and total carbon footprint.

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The Activation Roadmap

Phase 1: Introductory Virtual Meeting

30-minute detailed concept presentation.



Phase 2: Joint Development of Concept Note

Collaborative drafting of a 3-5 page strategic brief.



Phase 3: Feasibility Assessment

Preliminary technical and financial analysis tailored to GMC.



Phase 4: Collaboration Structure Definition

Finalizing the legal and operational framework: Joint Venture, License, or Service Agreement.



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Transforming aloe into conscious prosperity.

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